



WHO ARE WE?

A community substance abuse coalition serving Buffalo County, Nebraska to prevent underage use of alcohol, tobacco and other drugs

Implements evidence-based programs & practices to reduce substance abuse through media, compliance checks and prevention curriculum

Representatives from civic, youth, religious, education, health care, law enforcement, media, parents, local government, youth serving organizations, and state agencies

Launching **Safe Homes** initiative for Buffalo County in 2010, to provide a safe social environment for youth in Buffalo County

Funded through the Federal Drug Free Communities Grant (SAMHSA); Region 3 Behavioral Health Services; and the Nebraska Strategic Framework State Incentive Grant (SPFSIG)



Make a Difference!

If you live or work in Buffalo County, and are interested in learning how to make a difference in your community, **contact us today!**

POSITIVE PRESSURE COALITION

Mailing Address:

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OUR MISSION

To improve the health and quality of life in Buffalo County by aiding local communities in the planning, coordinating and integration of resources and use of evidenced-based practices to **reduce substance use** rates and delay the onset of first use in communities.



POSITIVE PRESSURE coalition

Community Standards

Adopted by Kearney City Council, 2000

PROVIDE A CLEAR AND CONSISTENT "no-use" rule of alcohol, tobacco and other drugs for youth, age 21 and under.

BE A POSITIVE role model. Do not engage in any illegal, unhealthy or dangerous alcohol, tobacco and other drug use practices.

PROVIDE AND SUPERVISE "safe havens" or secure alcohol-, tobacco- and other drug-free areas where youth can gather.

AS PARENTS we will continue to share in positive activities with our children.

NETWORK with other parents to gain support and new ideas.

NURTURE relationships with youth.

SUPPORT law enforcement by calling to report illegal activities where underage youth are involved.

AS A COMMUNITY we encourage an attitude of intolerance of drunkenness.

WE ACTIVELY support health promotion programs.

WE KNOW what to do and what resources are available if we suspect a problem.

Evidence-Based Prevention Curriculum Implemented in Buffalo County Schools

Protecting You Protecting Me

www.pypm.com

Amherst
Elm Creek
Kearney
Pleasanton
S-E-M

ELEMENTARY

Project Alert

www.projectalert.com

Amherst
Elm Creek
Gibbon
Kearney Public
Kearney Catholic
Pleasanton
Ravenna
Shelton
S-E-M

MIDDLE SCHOOL

Project Toward No Drug Abuse

www.tnd.usc.edu

S-E-M

HIGH SCHOOL

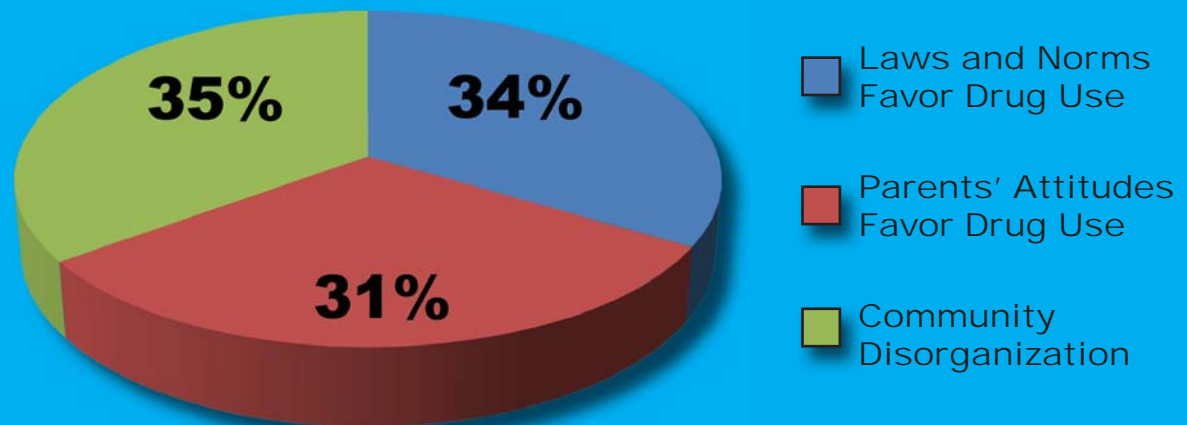
Alcohol Edu

outsidetheclassroom.com

Pleasanton

HIGH SCHOOL

Social/Community Norms Contributing to Youth Substance Abuse



*Based on the 2007 Nebraska Risk and Protective Factor Student Survey of 12th-grade respondents
*Community Disorganization -- identifies how youth define the neighborhood where they reside, in regard to safety, drug use, violence, abandoned buildings, graffiti, etc.